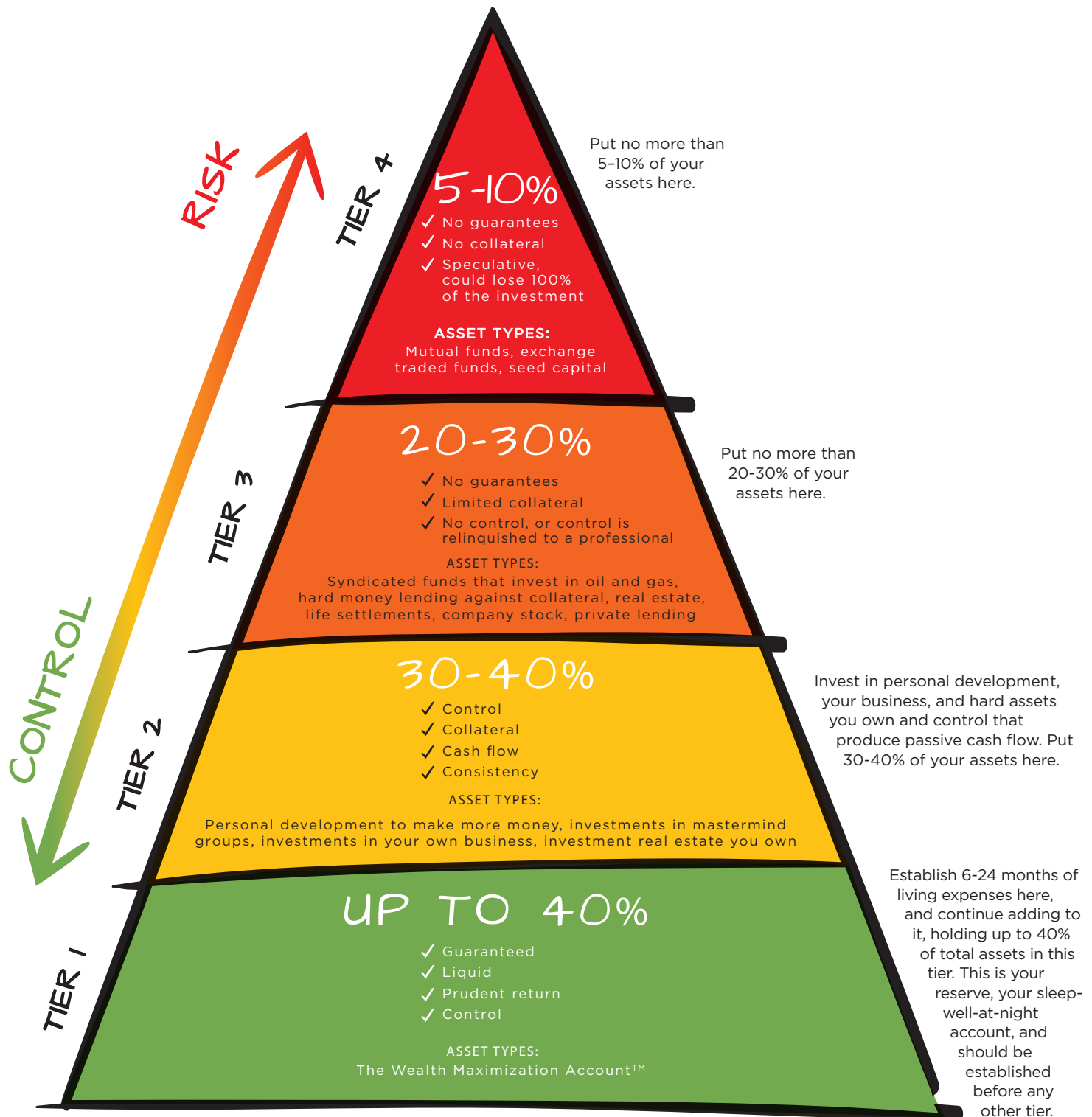


# The Hierarchy of Wealth

Just like Maslow's Hierarchy of Needs, there is a natural progression for meeting your financial needs: fulfill the most essential first before pursuing any other financial goal and progress one step at a time. The first step in the Hierarchy of Wealth is to secure your financial foundation through a Wealth Maximization Account™, a properly structured whole life insurance tool that provides access to cash value, tax advantages, compound interest, and other benefits that help grow and protect your wealth.



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